The American commute keeps getting longer

Average travel time to work, 1980 – 2015

Source: https://www.weforum.org/agenda/2017/02/commutes-in-the-us-are-getting-longer-and-longer/
It could be worse: Houston ranks No. 11 among U.S. cities with most traffic congestion

By Nicole Raney  2/23/17 | 11:48 am

Source: INRIX 2016 Global Traffic Scorecard
Employee Address Analysis
3658 Employee Addresses (847 Faculty + 2811 Staff)
February 2017

EMPLOYEE COMMUTE DISTANCE*

- 50+ miles: 1%
- 0-3 miles: 35%
- 3-5 miles: 11%
- 5-10 miles: 20%
- 10-15 miles: 14%
- 15-50 miles: 19%

*Straight line distance calculated in GIS
Source: Human Resources
Employee Address Analysis

3658 Employee Addresses (847 Faculty + 2811 Staff)
February 2017

EMPLOYEE COMMUTE DISTANCE*

- 0-3 miles: 35%
- 3-5 miles: 11%
- 5-10 miles: 20%
- 10-15 miles: 14%
- 15-50 miles: 19%
- 50+ miles: 1%

*Straight line distance calculated in GIS

Source: Human Resources
Legend*

- 0-3 Mile Commute Distance
- 3-5 Mile Commute Distance
- 5-10 Mile Commute Distance
- 10-15 Mile Commute Distance
- 15-50 Mile Commute Distance
- 50+ Mile Commute Distance

*Straight line distance calculated in GIS
Legend*

- 0-3 Mile Commute Distance
- 3-5 Mile Commute Distance
- 5-10 Mile Commute Distance
- 10-15 Mile Commute Distance
- 15-50 Mile Commute Distance
- 50+ Mile Commute Distance

*Straight line distance calculated in GIS
Rice Employee Commute Origins By Census Tract
Student Address Analysis

554 Off-campus Undergraduate + 2817 Graduate Addresses
March 2017

OFF-CAMPUS UNDERGRADUATE STUDENT COMMUTE DISTANCE*

- 0-3 miles: 80%
- 3-5 miles: 6%
- 5-10 miles: 4%
- 10-15 miles: 7%
- 15-50 miles: 3%
- 50+ miles: 1%

GRADUATE STUDENT COMMUTE DISTANCE*

- 0-3 miles: 66%
- 3-5 miles: 12%
- 5-10 miles: 9%
- 10-15 miles: 8%
- 15-50 miles: 4%
- 50+ miles: 1%

*Straight line distance calculated in GIS

Source: Office of the Registrar
# Top 20 Undergraduate Apartments

### March 2017

<table>
<thead>
<tr>
<th>Top Undergraduate Apartment Complex</th>
<th>Address</th>
<th>No. of Students</th>
<th>Transportation to Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Circle at Hermann Park</td>
<td>1 Hermann Museum Circle Drive 2 Hermann Museum Circle Drive</td>
<td>34</td>
<td>Bike, 056, 004, 700</td>
</tr>
<tr>
<td>District at Greenbrier</td>
<td>4100 Greenbriar Drive</td>
<td>16</td>
<td>Bike, 027</td>
</tr>
<tr>
<td>The Boulevard Apartments</td>
<td>2460 North Blvd</td>
<td>15</td>
<td>Bike, 027</td>
</tr>
<tr>
<td>IMT at the Medical Center</td>
<td>8181 Fannin Street</td>
<td>13</td>
<td>700, Bike</td>
</tr>
<tr>
<td>Greenbriar Apartments</td>
<td>7777 Greenbriar Drive</td>
<td>12</td>
<td>Bike, 056, 700</td>
</tr>
<tr>
<td>Portico Kirby</td>
<td>7550 Kirby Drive</td>
<td>9</td>
<td>Bike, 004</td>
</tr>
<tr>
<td>Braeswood Park Condominiums</td>
<td>2525 Braeswood Park Drive</td>
<td>8</td>
<td>Bike, 084</td>
</tr>
<tr>
<td>The Marneal</td>
<td>1711 Buffalo Speedway Way</td>
<td>9</td>
<td>Bike, 002, 010</td>
</tr>
<tr>
<td>Condominiums</td>
<td>5353 Institute Lane</td>
<td>8</td>
<td>Bike, Walk</td>
</tr>
<tr>
<td>Plaza Museum District</td>
<td>1615 Hermann Drive</td>
<td>8</td>
<td>Bike, 700</td>
</tr>
<tr>
<td>Residences at Gramercy Apartments</td>
<td>2601 Gramercy St.</td>
<td>8</td>
<td>Bike, 002, 010</td>
</tr>
<tr>
<td>The Marneal</td>
<td>2522 Marneal Street</td>
<td>8</td>
<td>Bike, 002</td>
</tr>
<tr>
<td>Equinox Luxury Apartments</td>
<td>2950 Old Spanish Trail</td>
<td>7</td>
<td>Bike, 028</td>
</tr>
<tr>
<td>Single-Family Home</td>
<td>2007 Sheridan Street</td>
<td>7</td>
<td>Bike, 056</td>
</tr>
<tr>
<td>Stella at the Medical Center</td>
<td>7009 Almeda Road</td>
<td>7</td>
<td>Bike, 028</td>
</tr>
<tr>
<td>Hanover Rice Village</td>
<td>2417 Rice Village Drive</td>
<td>7</td>
<td>Bike, Walk, 084</td>
</tr>
<tr>
<td>Kiry Place Apartments</td>
<td>2400 Kirkwood Drive</td>
<td>7</td>
<td>Bike, 006, 041, 056</td>
</tr>
<tr>
<td>Marquis Lofts at Hermann Park</td>
<td>1 Hermann Park Court</td>
<td>6</td>
<td>Bike, 004</td>
</tr>
<tr>
<td>Verdir at Hermann Park</td>
<td>2380 S MacGregor Way</td>
<td>5</td>
<td>Bike, 004</td>
</tr>
</tbody>
</table>

Source: Office of the Registrar
# Student Address Analysis

## Top 20 Graduate Apartments

**March 2017**

<table>
<thead>
<tr>
<th>Top Graduate Apartment Complex</th>
<th>Address</th>
<th>No. of Students</th>
<th>Transportation to Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brompton Court Apartments</td>
<td>7490 Brompton Rd</td>
<td>64</td>
<td>Bike</td>
</tr>
<tr>
<td></td>
<td>7500 Brompton Rd</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>7510 Brompton Rd</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>7520 Brompton Rd</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>7530 Brompton Rd</td>
<td></td>
<td></td>
</tr>
<tr>
<td>IMT at the Medical Center</td>
<td>8181 Fannin Street</td>
<td>63</td>
<td>700, Bike</td>
</tr>
<tr>
<td></td>
<td>7315 Brompton Street</td>
<td>56</td>
<td>Bike</td>
</tr>
<tr>
<td></td>
<td>2825 Bellefontaine Street</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oaks Corporate Housing</td>
<td>7300 Brompton St</td>
<td>31</td>
<td>Bike</td>
</tr>
<tr>
<td></td>
<td>8450 Cambridge St</td>
<td>27</td>
<td>700, Bike</td>
</tr>
<tr>
<td></td>
<td>2250 Holly Hall St</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Greenbriar Apartments</td>
<td>7777 Greenbriar Drive</td>
<td>25</td>
<td>Bike, 056, 700</td>
</tr>
<tr>
<td></td>
<td>7100 Almeda at the Medical Center</td>
<td>24</td>
<td>Bike, 028</td>
</tr>
<tr>
<td>The Circle at Hermann Park</td>
<td>1 Hermann Museum Circle Drive</td>
<td>22</td>
<td>Bike, 056, 004, 700</td>
</tr>
<tr>
<td></td>
<td>3 Hermann Museum Circle Dr</td>
<td></td>
<td></td>
</tr>
<tr>
<td>City Plaza Condominiums</td>
<td>1330 Old Spanish Trail</td>
<td>22</td>
<td>084, 700, Bike</td>
</tr>
<tr>
<td>District at Greenbriar</td>
<td>4100 Greenbriar Drive</td>
<td>17</td>
<td>Bike, 027</td>
</tr>
<tr>
<td>Midby Place Apartments</td>
<td>7590 Kirby Dr</td>
<td>17</td>
<td>Bike, 004/041/056, 041/084</td>
</tr>
<tr>
<td>Wilshire Park Apartments</td>
<td>2486 Munworth Dr.</td>
<td>14</td>
<td>Bike, 014/056, 084</td>
</tr>
<tr>
<td>The Maroneal</td>
<td>2222 Maroneal St</td>
<td>15</td>
<td>Bike, 056</td>
</tr>
<tr>
<td>Camden Vanderbilt Apartments</td>
<td>7171 Buffalo Speedway</td>
<td>15</td>
<td>Bike, 002, 010</td>
</tr>
<tr>
<td>Hanover Rice Village</td>
<td>2455 Dunstan Rd</td>
<td>13</td>
<td>Bike, Walk, 084</td>
</tr>
<tr>
<td>Windsor at West University</td>
<td>2630 Bissonnet St</td>
<td>13</td>
<td>Bike, 084</td>
</tr>
<tr>
<td>Archstone Toscano</td>
<td>2900 N Braeswood Blvd</td>
<td>13</td>
<td>Bike</td>
</tr>
<tr>
<td>Parque View Apartments</td>
<td>1800 El Paseo St</td>
<td>12</td>
<td>060, Bike, 700</td>
</tr>
<tr>
<td>One Montreal Place</td>
<td>2120 El Paseo St</td>
<td>11</td>
<td>060, Bike</td>
</tr>
<tr>
<td>Belmont Apartments</td>
<td>3000 Bissonnet St.</td>
<td>11</td>
<td>Bike, 084</td>
</tr>
<tr>
<td>Sendera at Greenway Apartments</td>
<td>3400 Edloe St.</td>
<td>11</td>
<td>084</td>
</tr>
</tbody>
</table>

Source: Office of the Registrar
# Student Address Analysis

## Overall Top Student Apartments

**March 2017**

<table>
<thead>
<tr>
<th>Top ALL Student Apartment Complex</th>
<th>Address</th>
<th>No. of Students</th>
<th>UG/GR</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMT at the Medical Center</td>
<td>8181 Fannin Street</td>
<td>76</td>
<td>UG, GR</td>
</tr>
<tr>
<td>Brompton Court Apartments</td>
<td>7490 Brompton Rd</td>
<td>74</td>
<td>UG, GR</td>
</tr>
<tr>
<td></td>
<td>7500 Brompton Rd</td>
<td>75</td>
<td>UG, GR</td>
</tr>
<tr>
<td></td>
<td>7510 Brompton Rd</td>
<td>75</td>
<td>UG, GR</td>
</tr>
<tr>
<td></td>
<td>7520 Brompton Rd</td>
<td>75</td>
<td>UG, GR</td>
</tr>
<tr>
<td></td>
<td>7530 Brompton Rd</td>
<td>75</td>
<td>UG, GR</td>
</tr>
<tr>
<td></td>
<td>7315 Brompton Street</td>
<td>73</td>
<td>UG, GR</td>
</tr>
<tr>
<td>The Terraces on Brompton</td>
<td>2825 Bellefontaine Street</td>
<td>62</td>
<td>UG, GR</td>
</tr>
<tr>
<td>The Circle at Hermann Park</td>
<td>1 Hermann Museum Circle Drive</td>
<td>56</td>
<td>UG, GR</td>
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<td></td>
<td>3 Hermann Museum Circle Drive</td>
<td>56</td>
<td>UG, GR</td>
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<tr>
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<td>7777 Greenbriar Drive</td>
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<td>UG, GR</td>
</tr>
<tr>
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<tr>
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<td>UG, GR</td>
</tr>
<tr>
<td></td>
<td>6600 Cambridge St</td>
<td>33</td>
<td>UG, GR</td>
</tr>
<tr>
<td>Scotland Yard</td>
<td>2250 Holly Hall St</td>
<td>27</td>
<td>GR</td>
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</tr>
<tr>
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<td>UG, GR</td>
</tr>
<tr>
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<td>7171 Buffalo Speedway</td>
<td>23</td>
<td>UG, GR</td>
</tr>
<tr>
<td>The Maroneal</td>
<td>2222 Maroneal Street</td>
<td>23</td>
<td>UG, GR</td>
</tr>
<tr>
<td>Kirby Place Apartments</td>
<td>750 Kirby Drive</td>
<td>23</td>
<td>UG, GR</td>
</tr>
<tr>
<td>Hanover Rice Village</td>
<td>2455 Dunstan Road</td>
<td>20</td>
<td>UG, GR</td>
</tr>
</tbody>
</table>

Source: Office of the Registrar
Potential Commuter Shuttle Analysis

Highest Concentration of Off-Campus Students (non-Rice property)

March 2017

238 Undergraduate + Graduate Student Residences

Source: Office of the Registrar
Employee Commuter Survey
Overview
October 2017

- Worked with Office of Institutional Effectiveness
- Received employee emails from HR in August 2017
- Delayed due to Hurricane Harvey
- Sent to most employees via email
  - Administered survey through one-on-one sessions with FE&P and Transportation staff
  - Provided a paper survey option to H&D staff
- **Response rate: 45% (1558 respondents)**
  - Faculty (including Post Docs) – 31.3% (436 responses)
  - Staff – 52.2% (1122 responses)
EMPLOYEE COMMUTE MODE SPLIT

- Walk: 2%
- Other: 3%
- Bike: 6%
- Public Transportation: 6%
- Carpool: 6%
- SOV: 77%

Source: 2017 Rice Employee Commuter Survey
Employee Commute Distance

- 1 mile or less
- >1 to 3 miles
- >3 to 5 miles
- >5 to 10 miles
- >10 to 15 miles
- >15 to 50 miles
- 50+ miles

Source: 2017 Rice Employee Commuter Survey
Employee Commute Distance

- 50+ miles
- >15 to 50 miles
- >10 to 15 miles
- >5 to 10 miles
- >3 to 5 miles
- >1 to 3 miles
- 1 mile or less

Number of Employees

Source: 2017 Rice Employee Commuter Survey
Employee Commute Time to Campus

- More than 60 minutes
- >45-60 minutes
- >30-45 minutes
- >25-30 minutes
- >20-25 minutes
- >15-20 minutes
- >10-15 minutes
- >5-10 minutes
- 5 minutes or less

Number of Employees

Source: 2017 Rice Employee Commuter Survey
Employee Commute Time to Campus

- More than 60 minutes
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- 5 minutes or less

Number of Employees

Source: 2017 Rice Employee Commuter Survey
Employee Commute Time from Campus

More than 60 minutes
>45-60 minutes
>30-45 minutes
>25-30 minutes
>20-25 minutes
>15-20 minutes
>10-15 minutes
>5-10 minutes
5 minutes or less

Number of Employees

Source: 2017 Rice Employee Commuter Survey
Employee WageWorks Commuter Benefits Usage

- I did not know about this benefit.
- I know about it, but I never signed up for it
- I know about it and signed up, but I never use it.
- I have signed up, and I use it.

Source: 2017 Rice Employee Commuter Survey
Employee Zipcar Usage

Source: 2017 Rice Employee Commuter Survey
Student Commuter Survey

Overview
April/May 2017

• Worked with Office of Institutional Effectiveness
• Added commuter questions through the Survey of All Students (SAS) and Senior Exit Survey (SES)
• Sent to all off-campus students
  • Future will include questions for on-campus students
• **Response Rate: 75.2%** (overall for SAS + SES)
  • Graduate Students SAS – 85.5% to commuter questions (1535 respondents)
  • Undergraduate Students SAS – 97.6% to commuter questions (467 respondents)
  • Undergraduate Students SES – 98.2% to commuter questions (327 respondents)
GRADUATE STUDENT COMMUTE MODE SPLIT

- SOV: 56%
- RGA/RVA Shuttle: 12%
- Bike: 11%
- Public Transportation: 9%
- Walk: 7%
- Other: 5%

Source: Spring 2017 Survey of all Students
OFF-CAMPUS UNDERGRADUATE STUDENT COMMUTE MODE SPLIT

- SOV: 57%
- Bike: 17%
- Walk: 9%
- Public Transportation: 9%
- Other: 8%

Source: Spring 2017 Survey of all Students + Senior Exit Survey
Graduate Student Commute Distance

- 1 mile or less
- >1 to 3 miles
- >3 to 5 miles
- >5 to 10 miles
- >10 to 15 miles
- >15 to 50 miles
- 50+ miles

Source: Spring 2017 Survey of all Students
Bike Programs

Rice Sustainability Week
April 2017

RESxRice Bikes
SUSTAINABILITY WEEK

ICE CREAM CRAWL
Plenty of sweet treats to sample ice cream from a variety of shops and stores!
SAT
APR 8

FARMER’S MARKET
Bike to the Rice Farmer’s Market at Schenck on Saturday to shop and support
TUES
APR 11

BIKE PLAN LUNCH TALK
Meet at the PMI Lounge of the BGC from
BIKE PLAN LUNCH TALK
Meet at the Rice University Library and hear a talk from
THURS
APR 13

BIKE TO CLASS DAY
Bike to class and explore the Rice campus on your own or with a group by taking
FRI
APR 14

BIKE SAFETY CLINIC
Bike to class and explore the Rice campus on your own or with a group by taking
THURS
APR 13

INFORMATIONAL BIKES
Bike to class and explore the Rice campus on your own or with a group by taking
FRI
APR 14

RESxRice Bikes
SUSTAINABILITY WEEK

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APR 13

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FRI
APR 14
Bike Programs

Rice Bike Month
May 2017

Bike Donation Day @ Rice

Donating a used bike to Freewheels Houston means a refugee who has resettled in Houston will have a way to get to work or school.

Tuesday, May 2, 7-9 a.m.
Location: Behind RUPD (Entrance 9 on University)

Sponsored by Freewheels Houston, Rice Bikes, the Rice Transportation Demand Management Program, Rice University Police Department, the Rice Administrative Center for Sustainability and Energy Management and Rice Housing and Dining.

www.freewheelshoustan.org
facebook.com/freewheelshouston
Bike Programs

Rice Bike Month
May 2017
Bike Programs

Rice Bike Month
May 2017
Bike Programs

Bicycle Safety Course
July 2017

- Partnered with BikeHouston and RUPD
- Two League-Certified Instructors (LCI) led workshop
  - Free 2-hour workshop for Rice employees and students
  - Skills training on Beer Bike track
  - Group ride to Hermann Park
- 12 participants
Bike Programs
Bicycle Safety Course
July 2017
Bike Programs
Entrance 3 Garage Bike Storage Facility
October 2017
Bike Programs

Week of Wellness
October 2017

Week of Wellness Fair  BCycle Campus Ride  Bike Safety Class
Bike Programs
Houston BCycle
October 2017

WHERE TO FIND STATIONS ON CAMPUS

GREENBRIAR LOT

WEST LOT

GIBBS RECREATION AND WELLNESS CENTER
Bike Programs
Houston BCycle
October 2017
Bike Programs

Bicycle Friendly University Application
October 2017

• 1st university to receive certification in Houston
• 6 universities in Texas designated
• Focus Areas
  • Engineering
  • Education
  • Encouragement
  • Enforcement
  • Evaluation & Planning
• RMC Bus Map Rack
• METRO Q Card for Students
  • Rack cards
  • Posters
• WageWorks Commuter Benefits Program
Rice Guide to METRO
In the employee commuter survey, over **300 employees** indicated interest in participating in a vanpool pilot

- ~100 employees have >15-mile commutes (METRO STAR Vanpool)
- ~200 employees have <15-mile commutes (Carpool)

6 potential vanpools from:

- The Woodlands/Spring
- Cypress
- Katy/Cinco Ranch
- Sugar Land/Richmond
- Pearland
- Friendswood/League City
Legend

- Vanpool Pilot (>15-mile commute*)
- Carpool Pilot (<15-mile commute*)
- Rice_Origin

* Straight line distance calculated in GIS
Legend

▲ Vanpool Pilot (>15-mile commute*)
● Carpool Pilot (<15-mile commute*)
☆ Rice_Origin

*Straight line distance calculated in GIS
Legend

- Vanpool Pilot (>15-mile commute*)
- Carpool Pilot (<15-mile commute*)
- Rice Origin

*Straight line distance calculated in GIS
Legend:

- **Vanpool Pilot (>15-mile commute)**
- **Carpool Pilot (<15-mile commute)**
- **Rice Origin**

*Straight line distance calculated in GIS*
Carshare
Zipcar Campus Locations
October 2017

Cambridge Office Building/Entrance 3 Garage (relocation)
Mudd Building (existing)
Rice Graduate Apartments (new)
Carshare

2017 Zipcar Summary
Carshare

2017 Zipcar Summary

3,880 Reservations
Carshare

2017 Zipcar Summary

3,880 Reservations

90,893 Miles Driven
Carshare

2017 Zipcar Summary

3,880 Reservations

90,893 Miles Driven

12,981 Hours
Carshare

Historical Utilization of Zipcar at Rice University
May 2012-December 2017

Average utilization: 24.5%

Source: Zipcar
Carshare

Comparison of Zipcar Utilization by Location and Time of Week
January 2016-December 2017

Source: Zipcar
Comparison of Zipcar Utilization by Location and Time of Week
January 2016-December 2017

Source: Zipcar
Carshare

Zipcar Departmental Accounts

- **Membership is FREE**—for the department and for the individual drivers on the account
- **24/7 self-service access** to vehicles right on campus
- Cars by the hour or day—**gas, insurance, 180 miles and roadside assistance** are included
- No paperwork or hassles. Join, apply and **reserve online** or through your smartphone app
- All Zipcar members have **universal access** to all Zipcars at no additional cost (*including all cities, airports, and universities!*)
- Administrators can monitor all activities on the account
Carshare

Zipcar Costs

**When you join**
FREE

**When you drive**

- **Monday - Thursday**
  - Hourly rates from $7.50
  - Daily rates from $63.00

- **Friday - Sunday**
  - Hourly rates from $8.50
  - Daily rates from $77.00

**What's included**
- gas
- Insurance
- Mileage
- Up to 180 miles per day

**Cost to Drive**

- **Monday - Thursday**
  - Hourly: $50
  - Daily: $77

- **Friday - Sunday**
  - Hourly: $16.50
  - Daily: $83

Rates displayed include gas, insurance, and up to 180 miles free per day.
Electric Vehicles
National Drive Electric Week at BRC Garage
September 2017
Electric Vehicles

Entrance 3 Garage Charging Stations
October 2017
Our New Addition

Entrance 3 Garage
October 2017
Campus Shuttle
Ridership Analysis
January 2016-December 2017

- Charter
- Night Escort
- Undergraduate Shopping Shuttle
- Graduate Shopping Shuttle
- Lunch Shuttle
- Rice Village (Saturday Night)
- RVA/Greenbriar (Friday Night)
- RVA/Greenbriar
- Rice Graduate Apartments
- TMC/BRC
- BRC Express
- Greater Loop
- Inner Loop

Ridership (Jan-Dec)

- 2017 Ridership (Jan-Dec)
- 2016 Ridership (Jan-Dec)
Campus Shuttle
Ridership Analysis
January 2016-December 2017

2017 Ridership (Jan-Dec)  2016 Ridership (Jan-Dec)
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